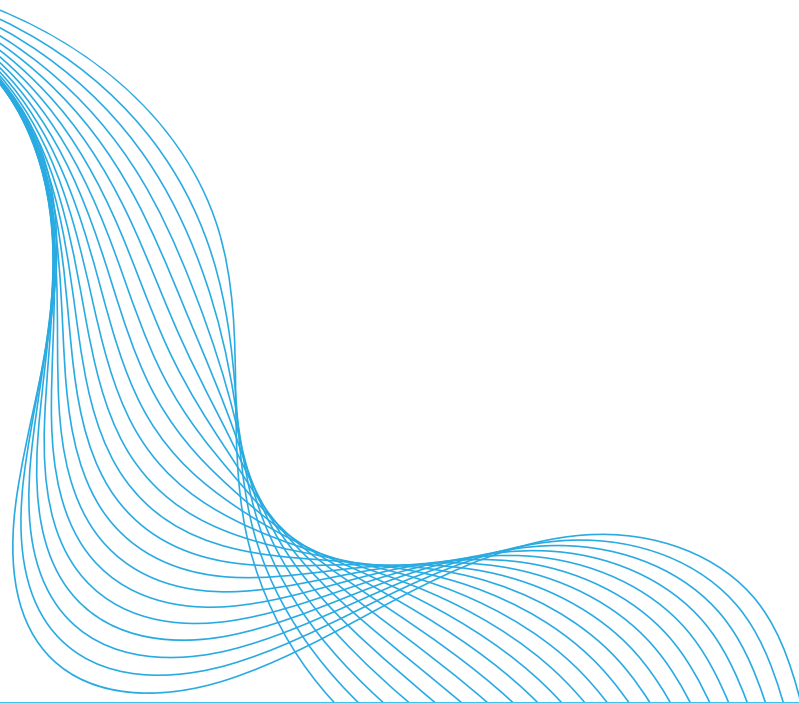
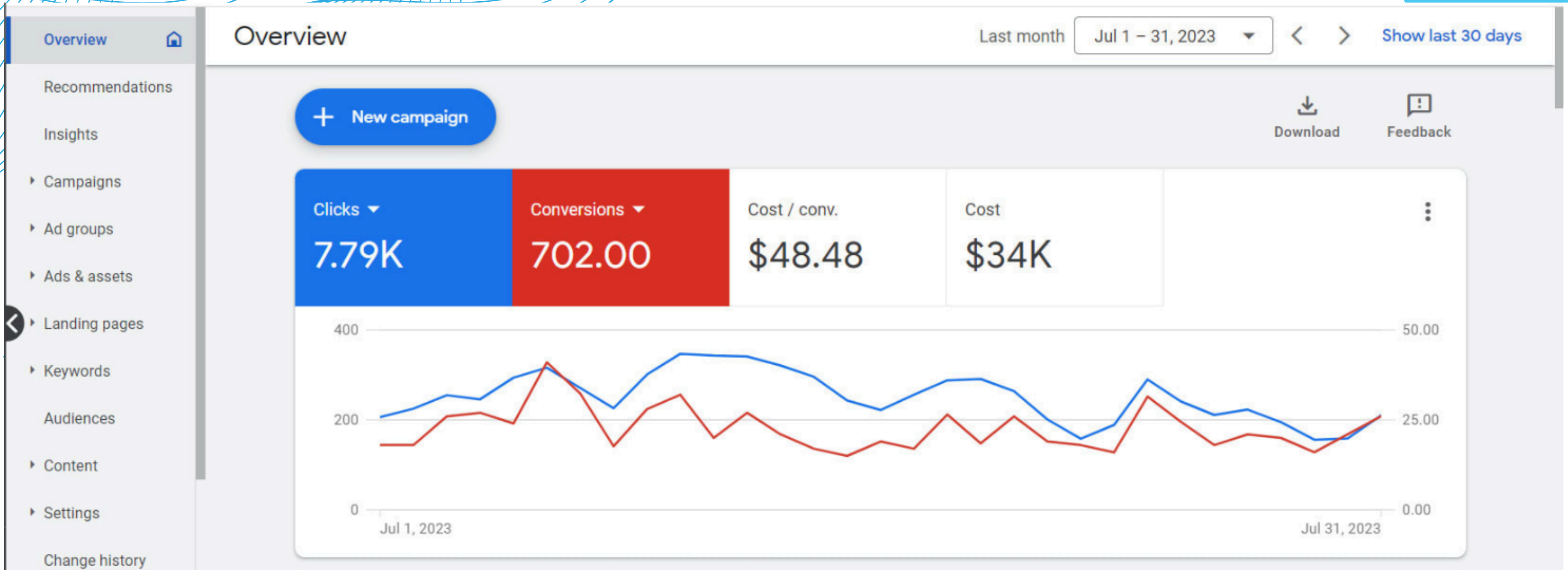


COMPANY PORTFOLIO

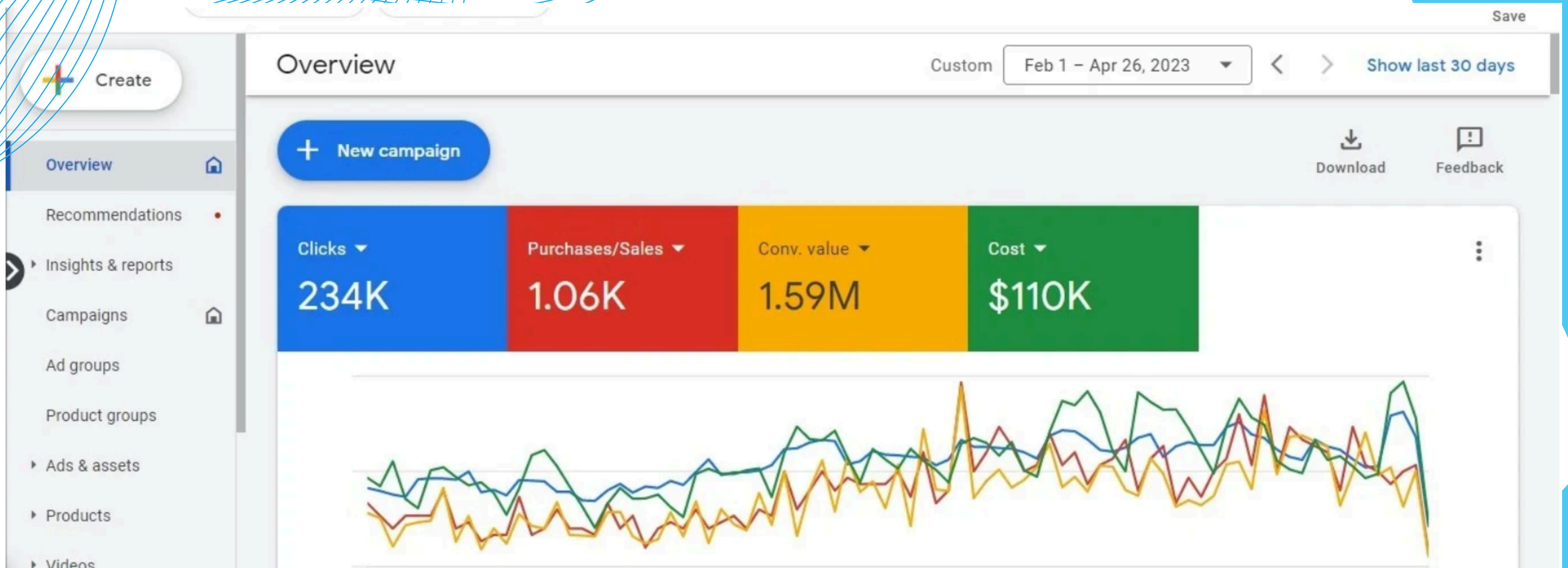
2024



GOOGLE ADS

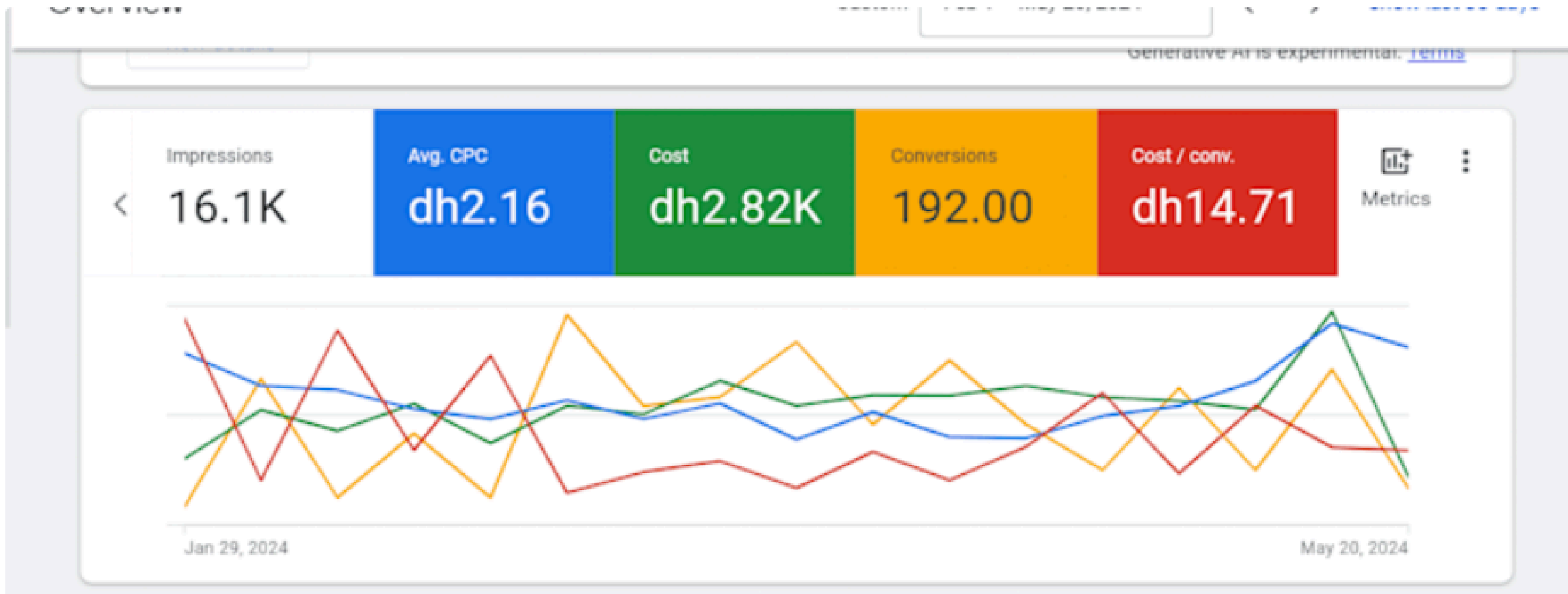


GOOGLE ADS



GOOGLE ADS

Leads for home appliances repair



FACEBOOK ADS

Performance overview

Activity types: All ▾

⚙️ Customize

On-Facebook Leads ⓘ

181

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Per On-Facebook Leads

€7.92

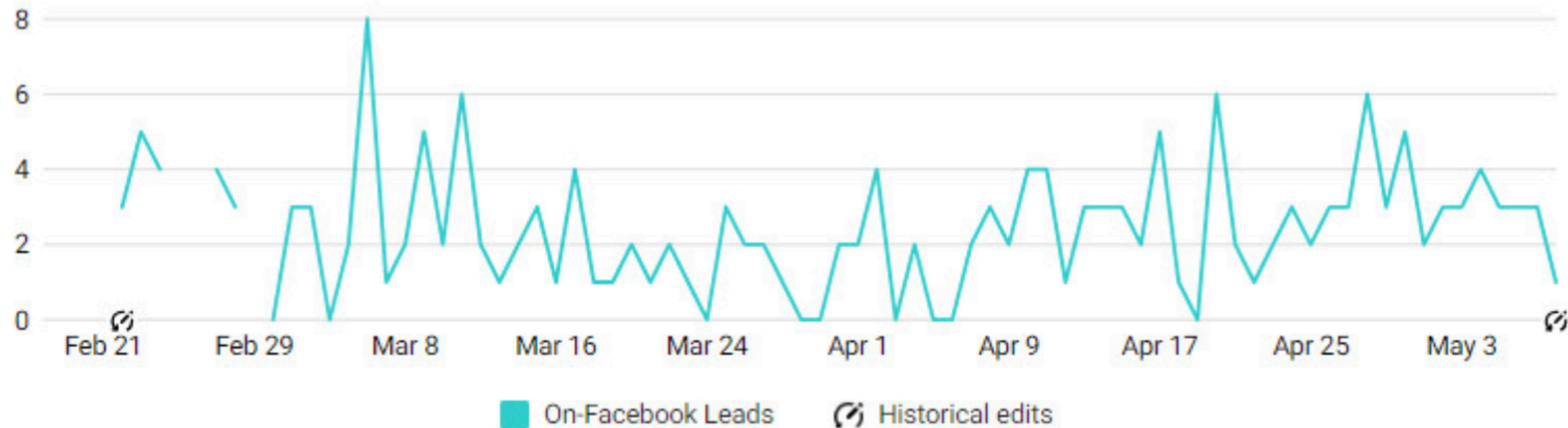
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Amount spent ⓘ

€1,434.41

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On-Facebook Leads



FACEBOOK ADS

Search and filter This month: Jun 1, 2023 – Jun 30, 2023

Campaigns | Ad sets | Ads 1 selected

[+ Create](#) | [Edit](#) | [A/B Test](#) | [Rules](#) | [View Setup](#) | [Columns: Performance](#) | [Breakdown](#) | [Reports](#)

Off / On	Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount
<input type="checkbox"/>	MOF Website + Customer Data	● Active	Using ad set bi...	Using ad set bu...	7-day click or...	38 Website purchases	35,996	277,530	₹753.08 Per Purchase	
<input type="checkbox"/>	TOF Lead Pet Service	● Active	Using ad set bi...	Using ad set bu...	7-day click or...	270 On-Facebook Leads	52,709	140,539	₹44.70 Per On-Facebook Le...	
<input type="checkbox"/>	TOF CON Advantage+ shopping campaign	● Active 1 recommendation	Using ad set bi...	Using ad set bu...	7-day click or...	36 Website purchases	313,797	509,159	₹643.61 Per Purchase	
<input type="checkbox"/>	TOF CON Interests	● Active	Using ad set bi...	Using ad set bu...	7-day click or...	89 Website purchases	455,716	772,262	₹537.33 Per Purchase	
<input type="checkbox"/>	TOF DABA OPEN	● Ad set off	Using ad set bi...	Using ad set bu...	7-day click or...	Website Purchase	26,656	30,791	Per Purchase	
<input type="checkbox"/>		● Ad set off	Using ad set bi...	Using ad set bu...	7-day click or...	Website Purchase			Per Purchase	
<input type="checkbox"/>		Off	Using ad set bi...	Using ad set bu...	7-day click or...	Reach			Per 1,000 People Re...	
<input type="checkbox"/>		Off	Using ad set bi...	Using ad set bu...	7-day click or...	Website Purchase			Per Purchase	
<input type="checkbox"/>		Off	Highest volume	₹6,000.00 Lifetime	7-day click or...	Messaging Conversa...			Per Messaging Conv...	
<input type="checkbox"/>		Off	Using ad set bi...	Using ad set bu...	7-day click or...	Website Purchase			Per Purchase	
<input type="checkbox"/>		Off	Highest volume	₹800.00 Daily	7-day click or...	Website Purchase			Per Purchase	
<input type="checkbox"/>		Off	Highest volume	₹300.00	7-day click or...					
Results from 13 campaigns							804,484	1,730,281		
							Accounts Center acco...	Total		

FACEBOOK ADS

Campaigns		Ad sets				Ads				
+ Create		▼	Edit	A/B test	Rules	View Setup	⏸	≡	Reports	Export
<input type="checkbox"/>	Off/On	Campaign	Distribution	Results	Reach	Impressions	Cost per result	Amount spent	Ends	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	WT - FR_Engagement MEN May24_WTRST	Day click or 1...	5,226 Post engagements	21,777	38,703	€0.03 Per post engagement	€139.81	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	WT - ES_Engagement MEN May24_WTRST	Day click or 1...	5,923 Post engagements	23,643	47,191	€0.02 Per post engagement	€108.41	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	WT - ES_Engagement Woman May24_WTRST	Day click or 1...	10,463 Post engagements	29,812	55,654	€0.01 Per post engagement	€84.74	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	tigrz_US_EN_ASC+_PURCHASE_Daily	Day click	61 ^[2] Website purchases	65,403	204,671	€153.73 ^[2] Per purchase	€9,379.49	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	tigrz_US_EN_TRAF_ATC_Daily	Day click or 1...	1,547 ^[2] Website adds to cart	76,504	331,359	€5.05 ^[2] Per add to cart	€7,809.75	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	♥ AB-Awareness-Advantage+shoppingcampa...	Day click, 1-d...	379 ^[2] Website purchases	1,428,812	7,734,930	€83.96 ^[2] Per purchase	€31,827.19	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	tigrz_ROW_EN_DPA_PURCHASE_Daily	Day click or 1...	129 ^[2] Website purchases	15,907	381,830	€70.05 ^[2] Per purchase	€9,041.71	Ongoing	